



Newly Constructed, Starbucks Anchored Strip Center

## **Prime Alamogordo Location**

1300 S. White Sands Blvd | Alamogordo, NM 88310





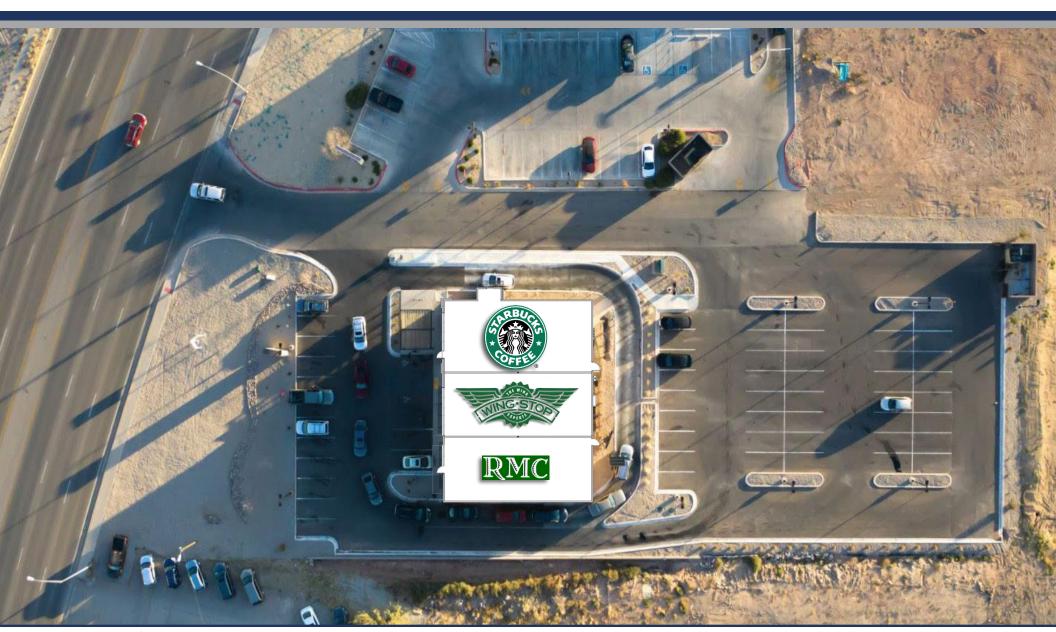
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# Site Plan Aerial





#### MICHAEL RENEAU

# Executive Summary

## **OPPORTUNITY OVERVIEW:**

The subject property is a Starbucks anchored, three-tenant strip center totaling approximately 5,500 square feet, situated on 1.475 AC. It is 100% occupied by Starbucks, Wingstop, and Rocky Mountain Cannabis. The property is located off of South White Sands Blvd in Alamogordo, NM. Tenants in the immediate trade area include Walmart Supercenter, Applebee's, Buffalo Wild Wings, Del Taco, Days Inn by Wyndham, Anytime Fitness, DH Lescombes Winery, and a variety of local vendors.

Alamogordo, the county seat of Otero County, NM, is home to 31,000+ residents. This thriving city benefits from a mild climate, proximity to stunning local scenery, as well as Holloman Airforce Base. White Sands National Park alone draws in more than 782,000 visitors every year with a steady tourist population year-round. Holloman Air Force Base, the area's largest employer, is the second largest overland testing range in the world and is home to many defense research and evaluation programs.

Alamogordo is centrally located at the intersection of two four-lane highways: US 70 and US 54. These two highways allow for excellent connection to two major North-South and East-West highways: I-10 and I-25. This well positioned city provides great access to markets in both the Southwestern United States as well as Mexico.

Price \$2,823,571

NOI \$197,650

CAP 7

Rentable SF 5,500 SF

Land Size 1.475 AC



# Income & Expense

PRICE	\$2,823,571	RENT	\$197,650
FRICE	\$2,623,37 I	EXPENSE REIMBURSEMENT	\$29,700
Total Rentable Area	5,500 SF	EFFECTIVE GROSS REVENUE	\$227,350
		TAXES	\$14,210
\$/SF	\$513	INSURANCE	\$3,852
CAP Rate	7	CAM	\$11,638
		TOTAL OPERATING EXPENSE	\$29,700

Rent	Roll
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TENANT	SF	PRICE/S F	START OF TERM	END OF TERM	ANNUAL RENT	RENTAL INCREASES	LEASE TYPE	renewal Options
STARBUCKS	2,000	\$48 SF	09/09/2020	09/08/2030	\$96,000	10% IN YR 6	NNN	4 x 5 YEAR
WINGSTOP	1,739	\$22 SF	05/19/2021	05/18/2026	\$38,254		NNN	3 X 5 YEAR WITH 10% INCREASE EVERY 5 YRS
ROCKY MOUNTAIN CANNABIS	1,761	\$36 SF	12/01/2022	2/28/2027	\$63,396	3% Annual	NNN	2x5 with 3% Annual Increases

NOI



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# **Tenant Overview**



The Starbucks Coffee Company is a roaster and retailer of specialty coffee, and an American multinational chain. with cafes and stores around the globe. Founded in 1971. Starbucks is headquartered in Seattle, Washington. Since 1971, Starbucks has managed to turn a time-worn ritual of buying a cup of java into a cultural and business phenomenon. Today, with nearly 33,000 stores worldwide, the company is the premier roaster and retailer of specialty coffee in the world.



Founded in 1994 and headquartered in Dallas, TX, Wingstop Inc. operates and franchises over 1,650 locations worldwide. In fiscal year 2020, Wingstop's system-wide sales increased 28.8% year-overyear to approximately \$2.0 billion, marking 17th the consecutive year of same store sales growth. franchisee, VWS Restaurants, LLC is part of Vibe Restaurant Group, which operates 104 locations in 11 states from New Mexico to Maryland.



Rocky Mountain Cannabis was founded in 2009 as medicinal only cannabis store in Canon City, Colorado. In 2014, the first recreational store was opened in Ridgway, Colorado, and to follow, more RMC locations opened across the western slope of Colorado and into the mountain towns of Georgetown and Fraser. In 2020, RMC opened its first front range location in Denver and has goals to continue to expand in the future. As of 2022 they are currently operating a total of 13 stores.



# Demographics

CITY, STATE

## Alamogordo, NM

POPULATION

29,046

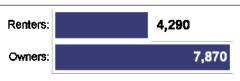
AVG. HHSIZE

2.37

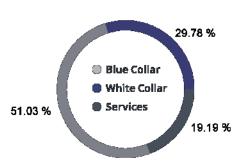
**MEDIAN HHINCOME** 

\$44,802

HOME OWNERSHIP



**EMPLOYMENT** 



39.81 % **Employed** 

2.03 %

#### **EDUCATION**

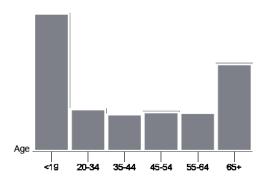
28.39 % High School Grad:

> 26.97 % Some College:

> > 10.55 % Associates:

19.20 % Bachelors:





#### RACE & ETHNICITY

White: 57.49 %

0.50 % Asian: 0.16 %

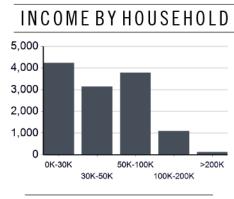
Native American: 0.01 %

Pacific Islanders: 2.29 %

Hispanic: 27.57 %

African-American:

Two or More Races: 11.99 %



#### HH SPENDING



















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# WESTERN STATES

COMMERCIAL REAL ESTATE

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